

# JILL PITKANEN

GRAPHIC & WEB DESIGNER

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 www.designsbyjillp.com

 Oak Ridge, TN

## EDUCATION

2019

**Associate of Applied Science:  
Graphic And Web Design**

*Pellissippi State /Knoxville, TN*

## EXPERTISE

### // Design & Web

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

HTML

CSS

Brand Consistency

Social Media Ads and Animations

Marketing Material Creation

### // General

Detail Oriented

Ability to Multi-task

Strong Research Skills

Ability to adapt quickly to new software

## ABOUT ME

I'm organized and dependable, with a willingness to take on added responsibilities to meet team goals. I'm a reliable team member with strong communication skills and the ability to adjust work for various environments. I handle modifications, requests and feedback from colleagues, clients and vendors in an efficient manner, understanding needs of all parties involved. I'm also flexible in adapting work style to fit different projects and juggling multiple assignments within tight deadlines.

## WORK EXPERIENCES

April 2021 - present

**GatorStep, LLC \**  
Lenoir City, TN

### Marketing Coordinator/Senior Graphic Designer

- Strengthen outreach by coordinating events to maximize marketing initiatives.
- Oversee preparation of marketing copy, images, videos, emails and other collateral.
- Create digital marketing materials designed to drive campaigns.
- Act as Team Lead to teach and supervise others on the design team.
- Utilize Adobe products to create art proofs, brochures, training documents, etc.

August 2017 - present

**Freelance \**  
Oak Ridge, TN

### Graphic Design

- Create original images using Photoshop and/or Illustrator as needed.
- Turn images into vector art as needed.
- Photo editing and cleanup.
- Many types of design work including menus, newsletters, and banners.

2017 - 2020

**Karmahub \**  
Redmond, WA

### Internet Analyst - Contractor

I evaluated online web content according to detailed criteria set forth by the company that I contract with.

2012 - 2017

**Beeline Imports \**  
Knoxville, TN

### Mobile Merchandiser

Managed product across ten store locations performing inventory, decorating/restocking as needed, & customer service.